



# Highlands College

## Adult and Community Education Strategic Plan

**Learn, Innovate, Create.**  
For Life.



Adult Community  
Education





# Introduction

Highlands College has a strategic plan with five core values, Pride, Respect, Imagination, Diversity and Excellence and a mission of “Transforming lives”.

The strategic plan outlines the clear ambitions for the college which are:

## Learning and Innovation

Empowering staff and students to have fulfilling lives, being creative and adaptive, always aiming for excellence.

## Putting the Community First

Making a major contribution to the economy and islanders’ wellbeing, celebrating our diversity and engaging with the world.

## Financial Sustainability and a New Campus

Developing a secure funding model for the important work that we do and delivering learning in a modern, fit-for-purpose building which supports efficiency and inspires creativity.

These ambitions seek to enable staff, students, and all stakeholders to have fulfilling lives and be creative and adaptive. Additionally, the college aims to make a major contribution to the economy and islanders’ wellbeing. Our stakeholders are not limited to but include, staff, students, and the community.

Highlands College is the only provider of Adult and Community Education [ACE] on the Island, offering a diverse range of courses for the over 18s.

Traditionally, most courses are delivered at the dedicated Adult Education Centre in Trinity, with courses available during the day and evening. The centre has free parking and refreshment facilities. Some ACE courses are offered at other locations across the Island.

The new strategic plan for the college’s Adult and Community Education provision has been formed following a comprehensive review of the current provision and has comprised of a wide-ranging consultation process, including stakeholder engagement, focus groups and discussions.









# ACE

## at Highlands

### Our Mission

Highlands ACE aims to offer a flexible and varied provision that enriches students' lives and provides lifelong learning to adults in the community. The provision will be regularly reviewed to fit the needs of the community and robustly marketed to reach a diverse population of potential learners. As the main provider of adult and community education in Jersey, ACE seeks to have a positive impact across the following areas:

- Community
- Culture and creativity
- Health and wellbeing
- Integration and inclusion
- Skills and education



#### Community

The ACE provision is centred around meeting the needs of the wider community and to fostering a wider sense of community through the offerings of the provision. The ACE provision hopes to build bridges between different communities in Jersey.

#### Culture and creativity

The ACE provision strives to bring together people from different backgrounds around a common interest and helps to share cultural representation through creativity. It enables creative learners to develop pride and confidence in their work with exhibitions and showcase events as well as encouraging entrepreneurship by facilitating the renting of facilities.

#### Health and Wellbeing

ACE has clear benefits for the health and wellbeing of people and the community. ACE plays an important part in giving islanders a sense of identity and in some cases, a purpose in life. It also promotes a greater level of wellbeing and positive mental health, helps reduce social isolation, and increases confidence among learners.

#### Integration and inclusion

The ACE provision helps to support the integration of people into the island community. Inclusivity is at the heart of the provision, ensuring all islanders have equal access to courses. The provision seeks to eliminate barriers and promote community engagement and participation.

#### Skills and education

The ACE provision aims to develop language skills along with basic skills for islanders. The provision offers a supportive environment, engaging learners who have previously encountered barriers or been disadvantaged in terms of their access to education.

# Measuring the Impact

The ACE provision will be measured against a set of five strategic objectives. Each objective will be linked to our mission to positively impact community; culture and creativity; health and wellbeing; integration and inclusion; skills and education.

## Objective 1

To ensure the provision offers opportunities for adult learners of all backgrounds, and abilities to develop their skills, wellbeing and enrichment.

### How?

- Developing a curriculum that meets the needs of a diverse range of learner groups.
- Offering new courses to respond to needs of islanders.
- Continuing to develop targeted communications to diverse learner groups and stakeholders.
- Exploring alternative venues across the island to meet local needs.
- Removing barriers to education.

## Objective 2

To continue to develop effective partnerships with departments within the college and stakeholders outside of the college to support adult and community learning.

### How?

- Increasing community awareness of the College as both a learning and business resource.
- Working with charities and States' bodies to promote education, health and well-being.
- Utilising wider college resources to enhance course offer.
- Hosting exhibitions and open days for the public to visit Philip Maurant Centre.
- Using online marketing tools to communicate with partners about ACE.

## Objective 3

Support tutors to achieve high levels of customer satisfaction in all aspects of the ACE provision.

### How?

- Providing surveys for confidential feedback from learners.
- Supportive process for tutors to maintain high quality of teaching and learning.
- Achieving high levels of positive feedback on courses and curriculum.
- Developing learner progression routes.
- Providing professional development opportunities for tutors.
- Attracting new talent to teach at ACE.

## Objective 4

To achieve financial sustainability.

### How?

- Implementing a robust financial strategy that ensures the best service for its learners whilst covering its costs.
- Reviewing and monitoring the cost effectiveness of provision and support services.
- Establishing and monitoring targets for overall contribution.
- Exploring opportunities to increase income through commercial activity and funding bids, in order to invest in the facilities.

## Objective 5

To develop the estate, facilities and digital capability.

### How?

- Ensuring the facility remains accessible to all with no barriers to learning.
- Ensuring effective room and workshop utilisation for flexible delivery.
- Improving the outdoor space of Philip Maurant Centre.
- Facilitating the on-site electronic enrolment of learners.
- Providing accessible, digital access to curriculum prospectus for learners.
- Ensuring the facilities support the requirements of commercial partners.



